

Wendy Juyoung Cheon

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EDUCATION

Eller College of Management, University of Arizona Ph.D. Management & Organization	2023
School of Business, Yonsei University, Seoul M.S. Business Administration (concentration: Management)	2022
Sungshin Women's University, Seoul B.B.A. Business Administration, English Language and Literature, Education	2019

RESEARCH INTERESTS

- Organizational learning – BTOF, experiential and vicarious learning
- Imitation in strategic perspective

RESEARCH

1. “Revisiting the modes of imitation: Complementary and Conflicting effects of modes of imitation”
 - (Master’s Thesis, 2022) Inspired by *Haunschild & Miner 1997*, compare and contrast the distinct modes of imitation and the combination of modes through computational modeling. Investigate the complementary and conflicting effects when combining imitation modes in organizational and modular level.

PROFESSIONAL & TEACHING EXPERIENCES

Teaching Assistant Experience - Yonsei University

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| • Strategic management (Undergraduate course) | 2019 – 2022 |
| • Strategic management (Graduate course) | 2019 – 2021 |
| • Strategic management (Mba course) | 2019 – 2022 |

SCHOLARSHIPS AND PRIZES

Scholarships

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| Yonsei University
• TA (Strategic Management class) | 2019 – 2022 |
| Sungshin W. University
• Scholarships: Received scholarship for academic excellence for six semesters
(Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017) | 2014 – 2017 |

PROGRAM SKILLS

Python, R, and STATA

PROFESSIONAL SKILLS & LANGUAGE COMPETENCIES

- Mastery of Microsoft Office programs (Word, Access, Excel, Powerpoint) – Certified of MOS Master 2010
- Language : Korean (Native), English (fluent), Russian (basic)